

VBR 2022





Adrienne Barker
Co-Chair Volusia/Flagler

About SCORE

Mission, Vision, Goals,
and Services



The SCORE Story

SCORE was formed in 1964 as a resource partner of the U.S. Small Business Administration whose mission is to help aspiring and existing businesses succeed.

Since then, we've helped more than 11 million people in pursuit of their business goals.

- **Our Mission** is to foster vibrant small business communities through mentoring and education.
- **Our Vision** is that every person has the support necessary to thrive as a small business owner.
- One of our **Core Values** is that our clients' success is our success.

The SCORE Story

We help small businesses by:



Providing free
business advice and
mentoring



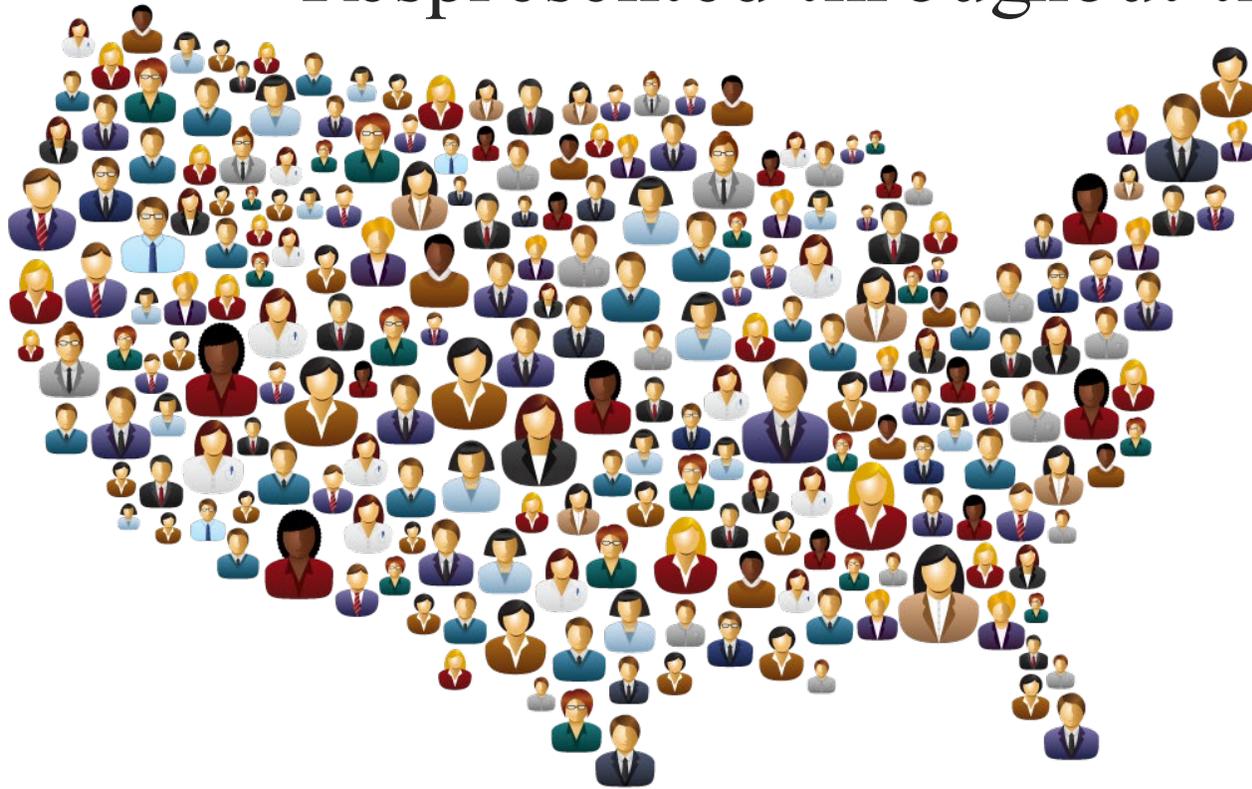
Offering low or
no-cost business
training



Sharing free business
templates and
resources

The SCORE Story

This is possible through the effort of our volunteers nationwide.
Represented throughout the 248 Chapters.



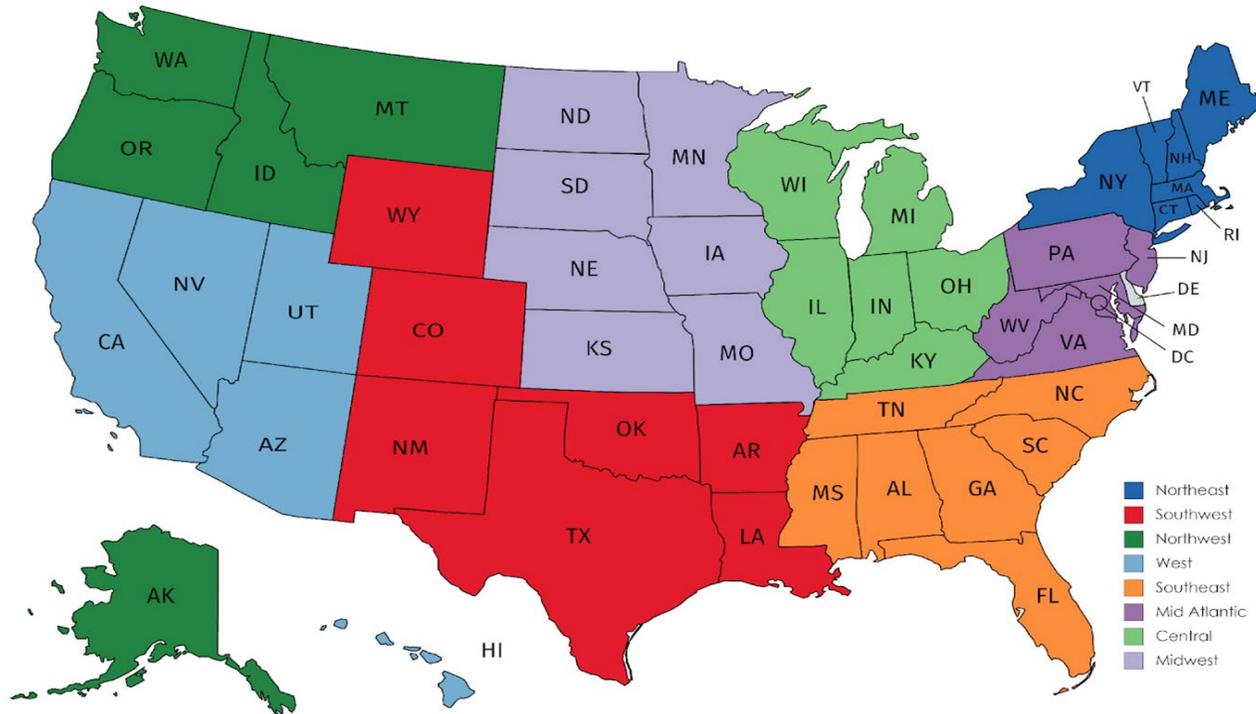
Who We Are:
Over 10,000
Volunteers
serving clients in over
1,500 communities

We are funded

- A federal grant of \$14M
- Distributed throughout the chapters
- Each chapter is responsible to become sustainable

We measure our success so we can present the data to Congress to justify our funding.

SCORE National Regions



ated with mapchart.net ©

Structure – 8 RVP's

Northeast
Mark Cutler

Mid-Atlantic
Joseph Brisby

Southwest 49 Chapters
Cathy Walton
catherine.walton@scorevolunteer.org

Central
Bob Kasprzak

Midwest
Ray Berger

Southwest
Yusef Muhammad

Northwest
Marilyn Scott

West
Larry Grossman

Strategic Goals in Southeast Region

- Foster ONE SCORE through the sharing of resources to enhance the client and Volunteer experience.
- Use one Client Relationship Management Platform (Engage) to support chapters in managing all relationships and interactions with clients and volunteers.
- Expand SCORE's services into rural areas.
- Increase Volunteer Engagement through Diversity, Inclusion and Recognition.

One SCORE

One SCORE means "No silos, No barriers."
Sharing Ideas and Resources between the Chapters



It is our promise that the entirety of SCORE will work together so that:
Clients have access to any mentor and any needed information, no matter where they may be located
Chapters have access to any other chapter and the sharing of information
Volunteers have access to any other volunteer, client or staff member
Stakeholders have access to the partnership of the entire SCORE organization.
And it's seamless.

What can the clients see and Learn on the website?

Learn About Our Services and Resources



National Programs - Start Up Roadmap

The Startup Roadmap: Your Guide to Successfully Starting a Business



A Step-by-Step, How-To Guide for Starting a Business

The Startup Roadmap sponsored by FedEx outlines each step in starting a business with information and resources on the most difficult tasks. It also contains tips for working "With Your Mentor" on each topic.

[Start Your Journey ▶](#)

Need help?
Chat with us!



SCORE Online Resources - SCORE Templates, Tools & Workshops

Tools for Business Success Available 24/7

Access to thousands of free business templates & tools, blog posts, and online courses to help you start and grow your business.

- **Resource Library** - Articles, assessments, outlines, templates, and other resources that you can use to learn and implement new strategies
- **SCORE LIVE Webinars** – Live presentations by mentors and partners on a variety of small business topics and trends
- **Recorded Webinars & Courses on Demand** – Business training modules archived on score.org.
- **Blogs & Articles** - Business experts in a number of industries share information on emerging trends and topics facing today's small business owner
- **Data Reports & Infographics** - Provide information on emerging trends that affect the small business landscape. Includes data on entrepreneur sentiment, the U.S. economy, and more.
- **SCORE Newsletters** - Subscribe to get the latest business information, tips and resources delivered to your inbox



Funded in part through a cooperative agreement with the U.S. Small Business Administration.

All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

Volusia County Annual Report

2021

Submitted by Adrienne Barker - Chapter Co-Chair

78 New Business Started

Strengthening America's Economy: SCORE is a direct and effective catalyst for businesses and job creation. Small businesses need mentoring and educational support to be successful. SCORE is the most effective source of small business mentoring in the U.S.

30 SCORE Mentors Serve The Community

*Number can fluctuate

2755 Services Provided

(Total mentoring sessions provided + total workshop attendees)

The total percentage of individuals served by our SCORE Chapter

3% Arab or Arab American

4% Asian or Asian American

28% Black or African American

17% Latin American

3% Multiracial or Multi-Ethnic

1% Native American, American Indian, or Alaska Native

44% White or Caucasian

We will continue our over 55 years of service as America's premier source of free business mentoring and education here locally in Volusia County. As a resource partner of the U.S. Small Business Administration (SBA), SCORE has helped more than 11 million entrepreneurs through mentoring, workshops and educational resources since 1964 and we hope to be able to continue to do so.

We will continue to measure our success based on how many new businesses we help open, how many new non-owner jobs we have helped create and how many workshops we have and attendees we engage.

Over the past year we have strengthened our partnerships with the Volusia County Business Incubator powered by UCF, our local SBDC, Business Programs at our local colleges and Universities, our many various chambers including the AAEA & Hispanic Chambers, our local City and County Leaders and the Volusia County Economic Development Department and hope to leverage those partnerships to serve even more local entrepreneurs and small business owners.



SCORE 

VOLUSIA/FLAGLER

www.volusiaflagler.score.org/

[Request a Mentor Today](#)