

Mission of Economic Development and Strategic Opportunities

Economic Development mission for The City of Daytona Beach is to:

“Retain, expand, and attract industries, companies and businesses which provide high paying jobs with benefits for residents and would create opportunities for business spin-offs and expansions”

Target industries:

- Telecommunications
- Clean manufacturing
- Medical
- Boating and marine related
- Automotive and speed related industries
- Sports

Programs and Services

Tax Abatement Program

- It functions as an ad valorem tax rebate
- Primarily used for job creation. However, the City has used the program to incentivize affordable and workforce housing
- The rebate for job creation is dependent upon the value of the capital costs of the project and the salary of the future employees
- Abatement usually last up to 5 years

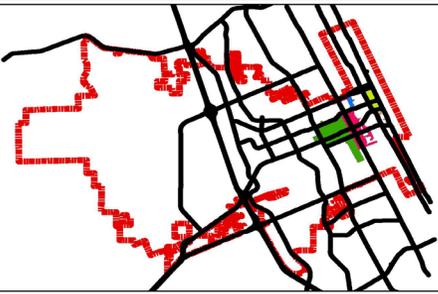
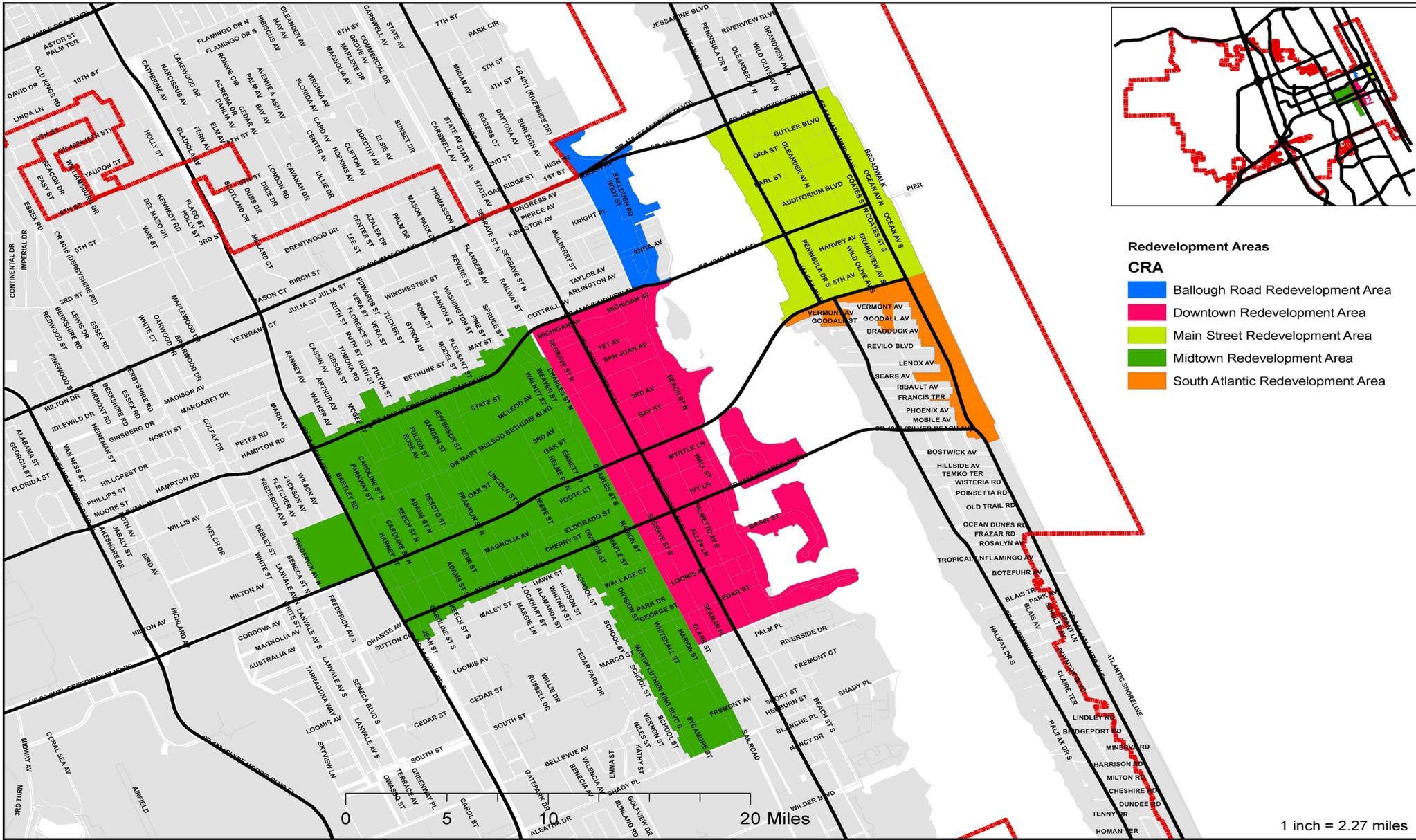
Programs and Services

Technical Review Team

- Every Tuesday morning
- Staff meets virtually with applicants to discuss proposed development
- Allows applicant to discuss their development proposal with staff
- Provides applicant with information needed, concerns need to be addressed, and a guide to next steps in the process
- Meeting is recorded and made available to the applicant
- Hannah Ward, Senior Planner, is staff contact. 386.671.8123

Assist businesses interacting with staff

Community Development Districts



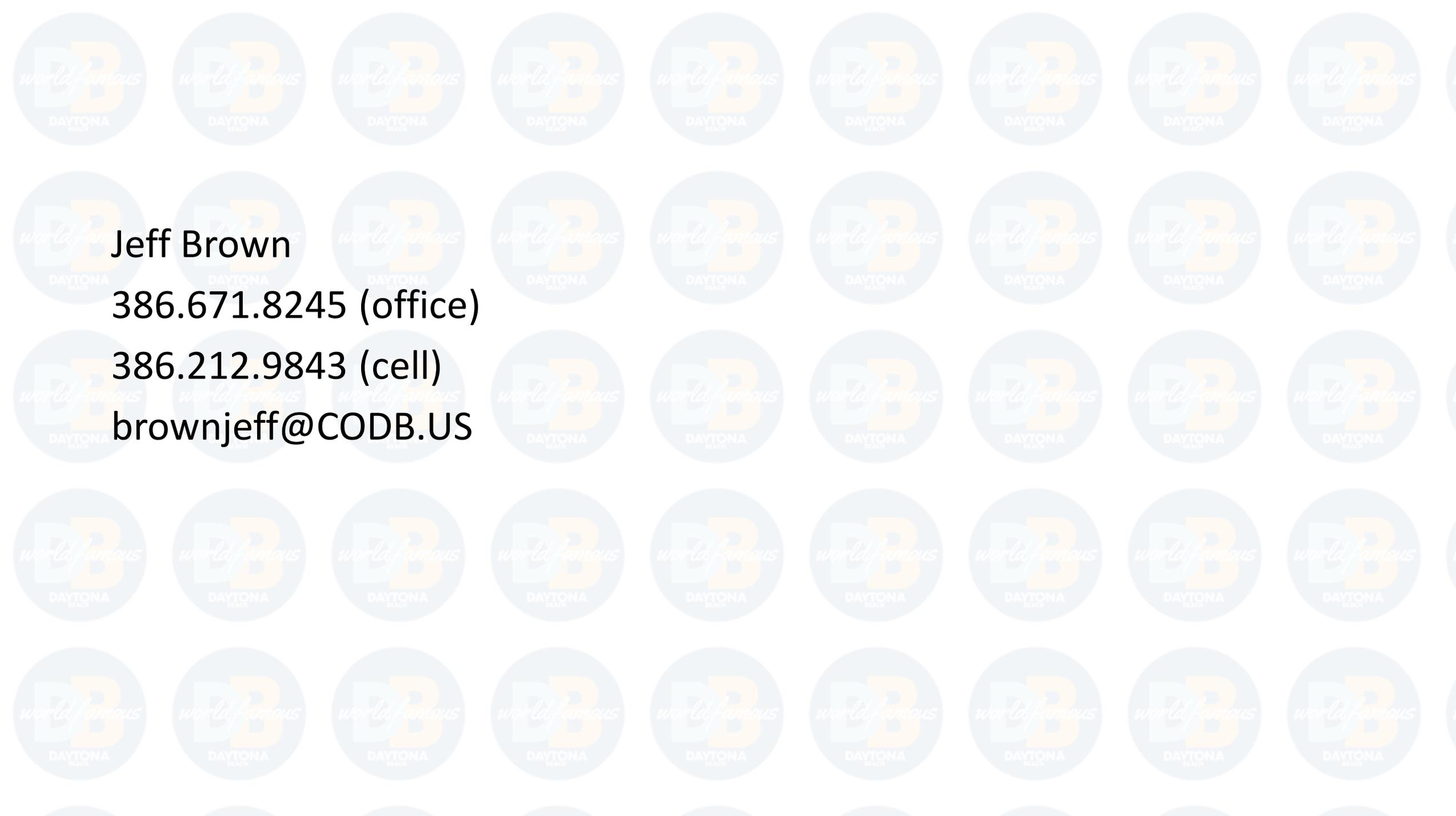
- Redevelopment Areas**
CRA
- Ballough Road Redevelopment Area
 - Downtown Redevelopment Area
 - Main Street Redevelopment Area
 - Midtown Redevelopment Area
 - South Atlantic Redevelopment Area



CITY OF DAYTONA BEACH REDEVELOPMENT DISTRICTS



Scale: 1 inch = 2.27 miles



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