

ORMOND BEACH ECONOMIC DEVELOPMENT

VOLUSIA BUSINESS RESOURCES | OCTOBER 31, 2022



THE MISSION

The City Economic Development Department is committed to implementing a robust growth strategy that results in a strong economy, diverse job opportunities, and improved quality of life.

“Economic Development is the intentional practice of improving a community’s economic well being and quality of life.”



THE STRATEGY

- Retain & Expand Existing Manufacturing and High Technology Businesses.
- Recruit New Jobs and Capital Investment to the City.
- Support the Growth of Small Business and Nurture Entrepreneurship.
- Promote Downtown Redevelopment and Visitation.



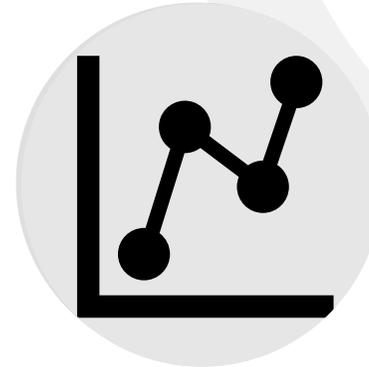
ECONOMIC DEVELOPMENT SERVICES TO BUSINESSES



CONFIDENTIAL PROJECT
GUIDANCE



SITE SELECTION



ECONOMIC DATA &
RESEARCH



BUSINESS CONNECTIONS

SMALL BUSINESS & ENTREPRENEURS



STARTUP GRIND ORMOND BEACH

Startup Grind is a global ecosystem of more than 1,000,000 entrepreneurs, powered by Google for Entrepreneurs. We're here to educate, inspire and connect innovators, trailblazers and professionals.

Our Ormond Beach chapter hosts an interactive event series with featured guests who share their journey of building great companies. Our events highlight founders, leaders and influencers that are changing what entrepreneurship looks like in our own community.



KAUFFMAN FASTTRAC

Ormond Beach Economic Development is an affiliate partner with the Kauffman Foundations FastTrac Program.

The 10-week course provides entrepreneurs a program to grow their idea into a business plan by providing information, tips and exercises to help you think about and build your business.

The program is offered in partnership with Volusia/Flagler SCORE and is facilitated by seasoned business mentors and coaches.

SIZE UP ORMOND BEACH

BUSINESS ANALYSIS MADE EASY



SizeUp Ormond Beach is a free, robust business analytics tool designed to support small and medium-sized businesses in a variety of stages, from entrepreneur looking to start their first business to a seasoned business owner looking to expand their customer base.

Compare your business to your industry competitors

Enter your industry and location to start analysis



Benchmark Performance

See how you size up by comparing your performance to all other competitors in your industry. SizeUp super-crunches millions of data points so businesses know where they rank.



Discover New Customers

Find new customers, suppliers, and better understand the competitive landscape. Visualize new business opportunities through lists of companies and analysis of consumers.



Optimize Advertising

Target your ideal customers based on the preferred client characteristics that matter to your company. Then, determine the best places to target your next marketing campaign.



FIND YOUR COMPETITIVE EDGE

WHAT'S NEXT

The Ormond Beach Economic Development Department is constantly looking for new and innovative programs to support business development and entrepreneurs in the City. We have some exciting things planned for the new year. Stay tuned...





THANK YOU



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[HTTPS://WWW.ORMONDBEACH.ORG/194/ECONOMIC-DEVELOPMENT](https://www.ormondbeach.org/194/economic-development)

LINKEDIN: CITY OF ORMOND BEACH ECONOMIC DEVELOPMENT